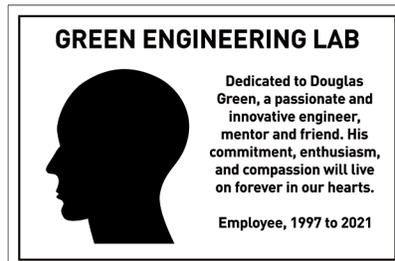
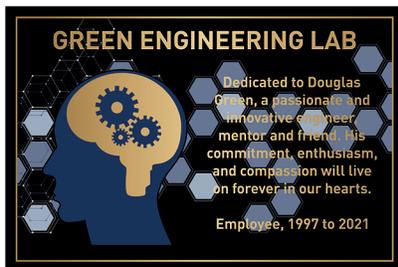


# UV COLORLAST PLAQUE FOR EMPLOYEE DEDICATION

## Customer: Baltimore Trophy House

The Baltimore Trophy House was hired to create a plaque for a newly dedicated Green Engineering Lab. The lab was a dedication to Douglas Green, an employee there from 1997 to 2021. Green is described on the plaque's artwork as "a passionate and innovative engineer, mentor and friend."

Baltimore Trophy House provides high-quality awards, trophies, plaques, cups, and medals to Maryland and the mid-Atlantic region. Owned by the same family since opening in 1978, Baltimore Trophy House is known for their superior craftsmanship and ability to produce large orders on tight timelines.



Plaque shown without UV print. Black is raised, white is recessed.

### PRECISION TOOLED PLAQUE with UV PRINT

MATERIAL - Bronze  
 SIZE - 18"w x 12"h  
 QTY - 1  
 DEPTH - 1/4", painted edges  
 SHAPE - Rectangle  
 COPY - Raised, horizontal stroke  
 FINISH - Sand background, brushed surface  
 BORDER - Inset single line  
 COLOR - 2025 Black (satin)  
 STYLE - Per art supplied  
 CLEAR COAT - Satin  
 MOUNT - Blind, standard studs  
 ROSETTES - None

#### RAISED

 Bronze

#### RECESSED

 2025 Black

## THE VISION

The customer wanted a bronze plaque with raised copy. This plaque was to feature the headline "Green Engineering Lab" across the top, a profile of a head on the right side with gears inside showing the inner workings of the brain, and the dedication text on the left.

In the original artwork, the background was white with a hexagon pattern. But for the final version, the customer wanted a black background, which caused some initial issues with being able to use the original art. Given the complexities of this project, Baltimore Trophy House turned to Gemini Signage to help.

## THE DESIGN

Baltimore Trophy House sent the original files to a Gemini layout artist, who then modified the design to better fit the customer's wishes and meets production requirements for precision tooled plaques.

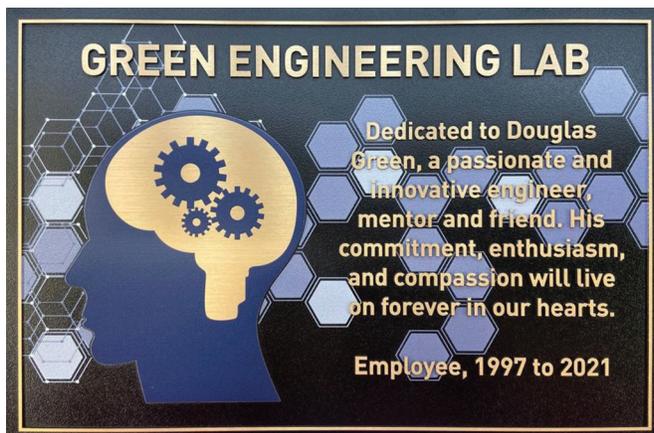
The biggest challenge was printing on the background for two reasons. First, the background was going to be textured, which can cause the UV Colorlast print to come out bumpy. And second, because of the raised copy, the print head is further from the background, which can cause the ink to over-spray and become fuzzy.

"To overcome this, I worked with the production plant to determine the minimum thickness needed for the lines and got their opinion on how much of a risk this was," said Gemini layout artist Linda Lopez.

The original hexagon pattern was gray and black. The layout artist also suggested using blue instead, basing the new colors off the blue color in the head.

## THE RESULT

In the end, the UV Colorlast printed bronze plaque turned out beautifully. The 18" wide x 12" high plaque features 1/4" thick painted edges, raised, horizontal stroke on the copy and head design, and a painted black background



### TECHNIQUE DEEP DIVE: UV COLORLAST ON PRECISION TOOLED PLAQUES

*Precision tooled plaques provide sharper detail to images, texts, edges, and finishes. This product is available in aluminum, brass, and bronze, and can be up to 84" wide. It requires customer-supplied vector art with text and images. Despite the original intention, dedication plaques can often be a bit bland. Adding an element of interest, such as UV Colorlast, can add a layer of interest to precision tooled plaques like this one for Green Engineering Lab.*

*Gemini's UV Colorlast combines paint and UV print processes that are cost-effective and produced fast without sacrificing quality. Customers can select a combination of paint and UV print or only UV print, depending on the artwork. This CMYK print process adds color gradients and detailed colors with sharp clean printing. UV Colorlast also reduces banding and dot patterns you may experience with traditional UV printing. Sealed with a topcoat to increase durability, this adds longevity to the product and is backed by a Gemini's lifetime guarantee.*

*By combining UV Colorlast printing and precision tooling, customers can truly bring their plaques – and the related stories – to life.*

with a sand texture. Gemini products are backed with a lifetime guarantee, which means they will be repaired or replaced at no cost, should the need arise.

Since Gemini is dedicated to quality, extra care was taken to ensure the printed plaque would have sharp enough detailing. This extra attention paid off. The background, which was a concern during production, did not end up fuzzy as was initially feared. Instead, it stands as a shining example of the possibilities with this technique and showcases Gemini's production capabilities.

## **About Gemini**

Gemini Signage is a wholesale manufacturer of solutions that identify, direct, and protect the world. For 60 years, Gemini has been an industry leader producing made-to-order dimensional signage, plates, plaques, and cast bronze memorials. Gemini is a second-generation family-owned business headquartered in Cannon Falls, Minnesota, with production facilities throughout North America. For more information, visit [geminisignage.com](http://geminisignage.com).